



Let's keep small businesses thriving



Together we can support and grow neighborhood businesses!
Learn more about the initiative at connections.coop.



PROGRAM FEATURES:

- Local and national deals available to members 24/7/365 through the app!
- FREE for businesses and members to join!
- GPS technology identifies nearby discounts and brings members to your door.
- Enhanced website allows businesses to track discount redemptions, personal savings and manage multiple offers!

Sign
Up
Now



Connections.coop



**ENROLL,
DOWNLOAD
AND START SAVING
TODAY!**





Co-op Connections is a member benefit program offered through Touchstone Energy. There are 32 million members nationwide. This program gives LCEC members access to thousands of deals locally and nationwide.

How does my business join the program?

Participation is easy! Simply visit connections.coop, or scan the QR code and create an account and click on "Offer A Discount."

What type of discount should I offer?

Your offer must be unique and exclusive to LCEC members.

What perks does my business receive for participating in Co-op Connections?

In exchange for participation, your business will receive free advertising on the Co-op Connections website and the app. You and your employees will also be eligible for all the deals offered through the Co-op Connections program.

How do customers redeem their discount?

LCEC members will use their app to claim deals!

How do I let customers know my business is participating in Co-op Connections?

LCEC will provide a cash register sticker and a window cling for your door or storefront that says "We're a participating business." You can also print and display signage throughout your business to advertise your discount and upload the Co-op Connections logo to your website for online exposure.



Why is LCEC offering this program?

This member benefit is just one way that LCEC is committed to the community. This program allows LCEC to support local businesses while offering savings to valued members.

For details and enrollment, visit connections.coop.

For savings and to have your business spotlighted, download the Co-op Connections app.

